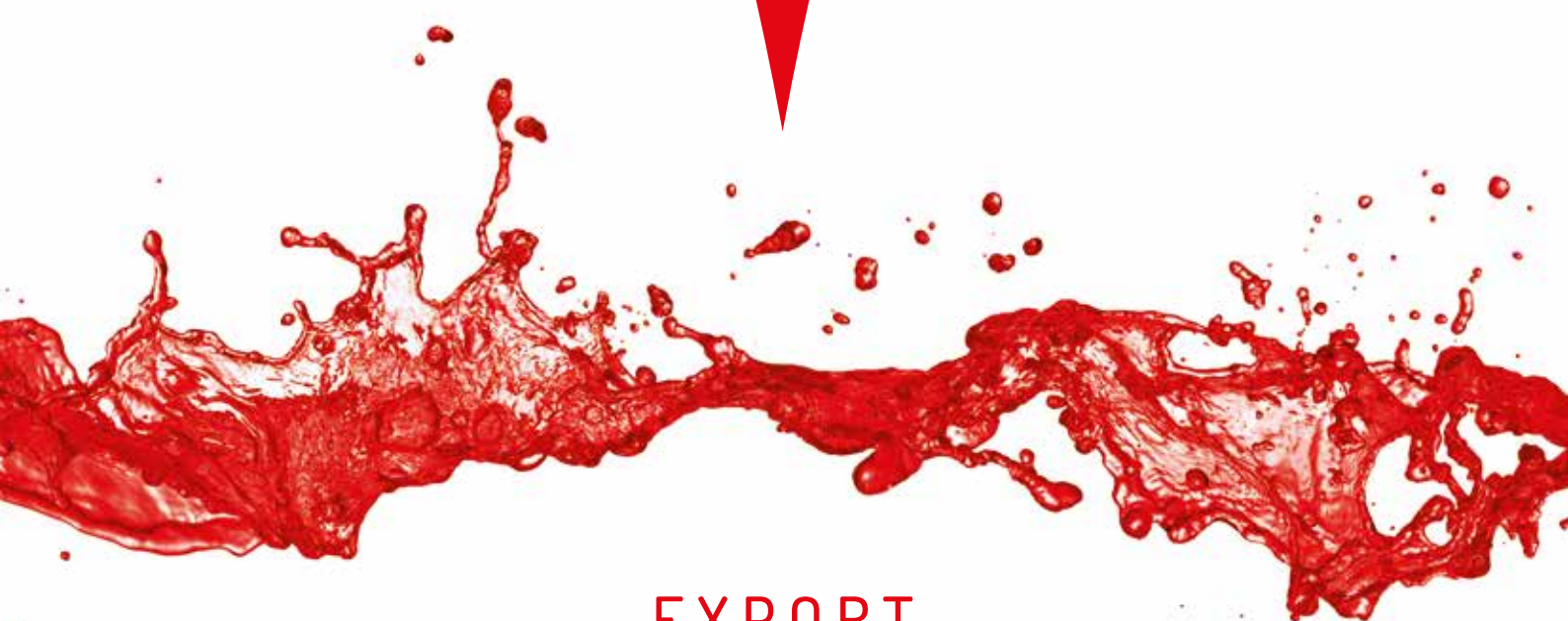


Catalogue



EXPORT  
  
PRODUCTS OF ITALY

THE ONLY ORIGINAL FRUIT PUREE MIX SINCE 1990



## Company Profile



In 1990 Mixer launched the original shelf stable concentrate fruit puree mix in barman friendly bottles and today our brand can be found in 40 countries. With over 25-year expertise in manufacturing and sourcing the best raw materials available we ensure always that each bottle sold from our production unit meets the standard food safety requirements HACCP and ISO 22000.

Our expanding portfolio of fruit purees, premixes, juice cordials and syrups will offer excellent quality and improved drink yields delivering down the distribution chain profitability, multifunctional use and above all happy customers. With Mixer, you can save time and money on perishable ingredients and we can deliver healthy profit margins to bar business thanks to our effective drink programs.

Our sales offices and warehouse are located in Bologna northern Italy and our fully owned production unit is near Brescia. The manufacturing process and R&D are completely made in ITALY.

Our key clients are Importers in F&B, bars, coffee shops, restaurants, catering services, cruise liners, QSR accounts and on line sales platforms.



### What Our Customers Say:

When you open a bottle it feels like cutting into a fresh fruit – the smell and the taste is all natural and almost overwhelming, Mixer created a real taste sensation with fantastic yield – just use a few ml for a cocktail, milkshake, smoothie, ice tea or any dessert. It is so concentrated it really blows your mind. Mixer products help to cut down on preparation time, reduce wastage and deliver absolute consistency with every serve.





## Cocktails



## Smoothies and Milkshakes



## Lemonades & Sodas



## FRESH-BREWED TEAS



## Slushes



## Coffee & Hot Beverages



# Concentrate Fruit Puree & Bar Mixes

Mixer concentrate puree mixes are non-alcoholic fruit preparations made from 100% real fruit puree. With a higher fruit and lower sugar content, Mixer purees work well with many ingredients such as coffee, tea, soda, milk, yoghurt and ice cream so they are widely usable for preparation of cocktails, smoothies,

lemonades or sodas, milkshakes, fresh-brewed teas, slushes as well as specialty coffee beverages and a wide range of culinary applications. Mixer selects the extra-high grade fruit cultures from the best growing regions worldwide, choosing only the perfect variety with an intense flavour profile.

## PLUS POINTS

### KNOW HOW:

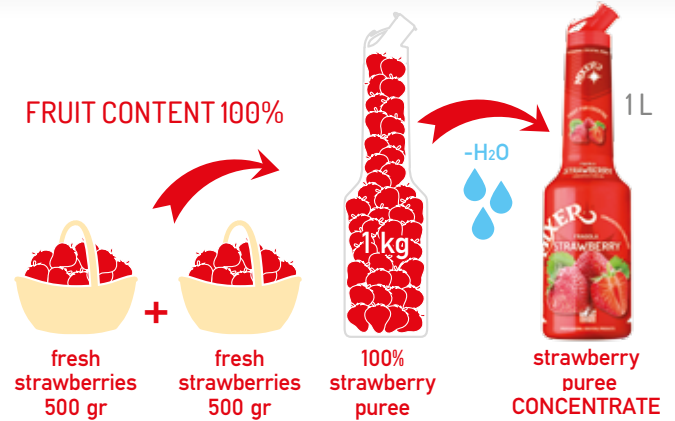
Pioneer brand in premium fruit puree mixes since 1990.

### SUPERIOR QUALITY:

Made from 100% real fruit puree: we use 1 Kg. of fresh fruit puree for manufacturing 1 Kg. of Mixer finished product. We contain more real fruit and less sugar as compared with our major competitors.

### TRUE TO ORIGINAL:

Mixer products are not overcooked in order to preserve original fruit flavor profile



## SAVE YOU TIME AND MONEY

- No preparation work – it's ready to use
- Reduce dependence on fruit seasonality
- Shelf Stable:
  - No Thawing – No cold Storage required – No wastage
- Long Shelf Life:
  - 24 months once unopened – 3 months after first opening

- Yield up to 3 times more than using other purees so that reducing drink cost to minimum and yet adding quality and consistency to finished drinks. 1-liter Mixer bottle will yield approx. +30 drinks.



## RED FRUITS

- Strawberry
- Raspberry
- Cranberry
- Forest Fruits
- Cherry
- Blueberry
- Blackberry



## TROPICAL

Tropical  
Papaya  
Lime  
Mango  
Coconut  
Banana  
Maracuja  
Passion Fruit  
Pineapple



## SUMMER FRUITS

Peach  
Watermelon  
Melon  
Prickly Pear



## ITALIAN

Kiwi  
Green Apple  
Mandarin



## ORIENTAL

Lychee  
Dragon Fusion



## Bar Mixes

Sweet & Sour Mix  
Cane Sugar Syrup  
Simple Syrup  
Mint Syrup



## Juice Cordials

Since 1990, Mixer have been manufacturing professional cocktail products with the fresh and juicy taste of fruit for discerning baristas and bartenders.

Our brand new Juice Cordial line is crafted to perfection, with a careful blend of pure fruit juice with balanced sweetness to create refreshing beverages which can be diluted with the simple addition of still/sparkling water or shaken with spirits to add a premium fruit taste to your drinks.

Enjoy our Juice Cordial 1:1 dilution ratio with soda water or other soft drinks

Rich **LIME JUICE**

Mediterranean **LEMON JUICE**

Zesty **CRANBERRY JUICE**

Ruby **POMEGRANATE JUICE**



## Easy Cocktails

Easy Cocktail line is a non-alcoholic cocktail base, which requires just the addition of the chosen spirit or soft drink. Simply mix them to obtain a perfectly balanced cocktail, true every time to the original recipe.

**ALCOHOL FREE** 100 cl. e



Mojito  
Piñacolada  
Margarita  
Cosmopolitan  
Sex on the beach

### Yield control

You know exactly how many cocktails you can get with a single bottle cutting out waste and improving efficiency behind the bar!

### Perfect Execution

Just three easy steps to serve a perfect cocktail in a moment, balanced and true to the original

1. Mix with Spirit or Soft Drink



2. Shake it



3. Serve it



### our best seller - Virgin Mojito

Take a highball glass and fill it up with ice cubes, then pour 60ml. Mixer Mojito mix  
Top with soda water or Sprite  
Garnish with mint leaves, stir well and serve

**EASY COCKTAIL**

## Premium Bar Syrups



- Caramel
- Vanilla
- Hazelnut
- Toffee Nut
- Chocolate Cookie
- Maple
- Chocolate
- Cinnamon
- Gingerbread
- Amaretto



### Gourmet Syrups

is our line of coffee flavoring syrups which are perfectly designed for the preparation of hot beverages thanks to their high persistency at the high temperature. Our syrups are best when mixed with coffee, milk, chocolate or tea to make indulgent and yummy beverages. They maintain consistency,

taste and flavour with coffee in hot beverages and they also make excellent refreshing cold drinks like smoothies, shakes and frappes. Natural extracts and flavors are highly used to feature outstanding drinks with an authentic natural taste.



- Pink Grapefruit
- Pomegranate
- Strawberry
- Blu Curacao
- Ginger
- Hot Spicy
- Cucumber
- Lemongrass
- Matcha Green Tea
- Almond
- Elderflower
- Rum Spiced



### Mixology Syrups

syrups are bottled in a barman-friendly "speed bottle" made of light HDPE plastic and which is very easy to handle thanks to its ergonomic grip. They have a long lasting flavor notes with an economic dosage and are perfectly balanced to

match with premium spirits for preparation of your signature cocktails or twist on classics. We use natural and authentic extracts for the production of this high end line of syrups that appeals the new generation of mixologists.



Follow Mixer Professional Cocktail Products

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INDULGE IN OUR DELICIOUS NEW FLAVOR

Certified Quality Management and Food Safety System



UNI EN ISO 9001 – CERT. n° 32910  
UNI EN ISO 22000 – CERT. n° 40466



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